



Dmitry Nazarov

has participated in the Bombardier YouRail Design Contest 2010 and has been ranked among the

TOP 10 with the design
The Tree

*“Clean, simple, inviting,
relaxing!”*

Sharon Christians

Vice President Communications & Public Affairs,
Bombardier Transportation

The design has been selected among more than 5,000 completely different designs, from radically simple to highly developed ones.

Jury Statement

This design reflects the modern traveler's needs for luxurious travel with latest technology and entertainment and allows us a quick view into the future: clean, simple, inviting and relaxing design which is exactly what stressed-out passengers need. Offering an idealistic first-class atmosphere of the future, this proposal does side with of exploiting the upcoming technology for the well-being of the users (contrary to the often seen submission of the user to technologies...). With a concept rather more conceptual than rational, the designer clearly took to pushing the “design innovation” side of this contest, with a soothing overall feel. Should we start saving for the upcoming “Nomadic Techno-Spa“?!

Berlin, 1 August 2010

Josef Doppelbauer
Chief Technical Officer, Bombardier Transportation

Martin Ertl
Chief Innovation Officer, Bombardier Transportation

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